

## In May the number of tourists in accommodation establishments increased

**According to Statistics Estonia, 280,000 domestic and foreign tourists stayed in accommodation establishments in May 2016, which was 4% more than in May 2015. The number of both domestic and foreign tourists increased.**

191,000 foreign tourists and 89,000 domestic tourists used the services of accommodation establishments. Compared to May of the previous year, the number of both domestic and foreign tourists increased by 4%. 59% of the foreign tourists having used the services of accommodation establishments came from neighbouring countries Finland, Latvia and Russia. Compared to May of the previous year, 4% more tourists from Finland stayed in accommodation establishments, while the number of tourists from Latvia and Russia decreased. There was also an increase in the number of tourists arriving from several other European countries – Germany, Sweden, Lithuania, Poland, etc. Among tourists using the services of accommodation establishments, the number of tourists arriving from Asian countries continues to increase. Compared to May 2015, 10% more tourists arrived from Japan and 8% more tourists arrived from China. 30% of the foreign tourists having used accommodation services stayed in accommodation establishments located outside of Tallinn, 30% of them stayed in the accommodation establishments of Pärnu county, 20% in Tartu county and 12% in Ida-Viru county.

32% of the clients of accommodation establishments were domestic tourists, of whom 57% were on a holiday trip and 29% on a business trip. 27% of the domestic tourists having used accommodation services stayed in the accommodation establishments of Harju county, 13% in Pärnu county, 12% in Tartu county and 10% in Ida-Viru county. In most counties, the number of domestic tourists staying in accommodation establishments increased compared to May 2015.

In May, 1,108 accommodation establishments offered services for tourists. 20,000 rooms and 46,000 beds (800 beds more than in May 2015) were available for tourists. 46% of the rooms and 36% of the beds were occupied. The average cost of a guest night was 38 euros or 2 euros more than in May a year earlier. The average cost of a guest night was 44 euros in Harju county, 32 euros in Tartu county, 31 euros in Pärnu county and 30 euros in Ida-Viru county.

### Accommodation by region, May 2016

Accommodation	Total	Northern Estonia	North-Eastern Estonia	Central Estonia	Western Estonia	Southern Estonia
Accommodation establishments	1,108	210	65	121	374	338
Rooms	19,977	8,018	1,243	1,593	5,147	3,976
Beds	45,911	17,243	2,753	4,025	11,984	9,906
Room occupancy rate, %	46	66	39	23	35	32
Bed occupancy rate, %	36	54	32	18	28	23
Tourists accommodated	279,540	162,544	15,649	12,676	48,224	40,447
Nights spent	515,136	290,167	27,734	22,574	105,168	69,493
residents of Estonia	147,550	39,627	13,940	14,159	38,840	40,984
foreign visitors	367,586	250,540	13,794	8,415	66,328	28,509
Average cost of a guest night, euros	38	44	30	28	31	29

The statistics are based on the questionnaire "Accommodation", the deadline of which was 10 June 2016. Statistics Estonia published the monthly summary in 18 working days.

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More detailed data have been published in the [Statistical Database](#).